

# BEFORE YOU BUY ANY MORE PORTABLE ELECTRIC TOOLS

The American-Lincoln Corporation announces the formation of a new division, whose single effort will be to make and sell the finest power tools in America! The American Power Tool Company is the youngest division of one of America's oldest corporations.

**A NEW  
NAME IN POWER  
TOOLS**

**AMERICAN  
POWER  
TOOL**

**This Marks The First Time That Any Company Has  
Introduced A Complete Line Of Portable Power Tools At One Time  
HERE'S WHY — and what it means to you**

#### POWER TOOL KNOW-HOW

For more than twenty years we have been supplying national retail chains with famous name power tools. Research confirmed the desires of dealers (and their customers) for a truly quality line of tools. Subsequently, the decision was reached to serve this growing need by utilizing our engineering and production know-how to make and sell our own line.

#### MANUFACTURING FACILITIES

The American Power Tool Company has the finest facilities including the most modern and efficient production equipment available today. While modern assembly line techniques are used by highly skilled craftsmen, the emphasis is on top quality and long life with a minimum of maintenance. Tools are triple inspected before going into self-merchandising cartons.

#### SALES PERSONNEL AND SALES TOOLS

The American Power Tool line will be marketed by a team of national sales representatives to jobbers and other wholesalers selling retail hardware, building and lumber supply outlets. Each man is a veteran tool salesman. Every APT tool is packed in its own display case. Initially, an extensive public relations program, in-store displays and literature will be used to publicize the line.

#### COAST TO COAST SERVICE

Regardless of where you live, "Factory Service" is within 24 hours of you. The factory trained service personnel of over forty American Floor Machine Co. branches and eleven Canadian offices will repair your American Power Tools. Know-how, power tool sales experts and coast to coast service—it all adds up to a new line that's really "got what it takes to make good."

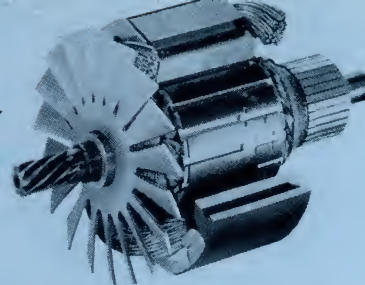


—designed exclusively for retailers

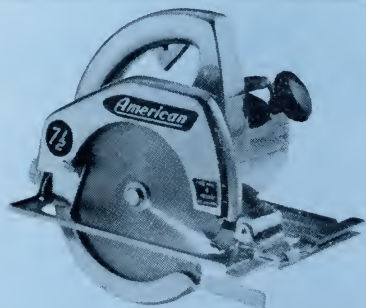
# 11 FAST SELLING POWER TOOLS

by American Power Tool Company

POWERED BY  
"AMERICAN  
PROCESS"  
MOTORS



More extra power for longer life,  
more dependable service



6 1/2" AND 7 1/2" POWER SAWS  
WITH PATENTED SAFETY CLUTCH



TWO 1/4" DRILLS—1800 AND 2400 RPM  
ONE 3/8" DRILL—1000 RPM



TWO 1/2" DRILLS  
REVERSIBLE OR NON-REVERSIBLE

## A NEW NAME IN POWER TOOLS



DUAL-MOTION PAD SANDER  
ORBITAL AND STRAIGHT LINE MOTIONS



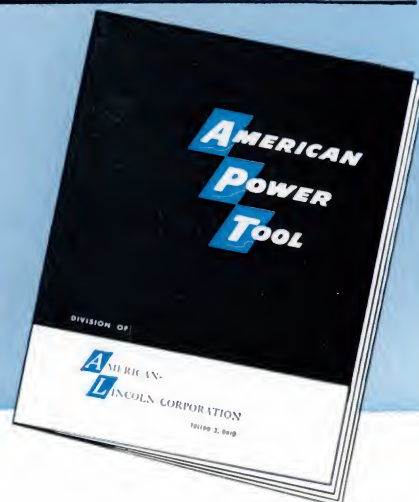
4" BELT SANDER  
4" x 24" BELT SIZE



DUAL ACTION SABER SAW  
STRAIGHT OR CURVILINEAR STROKE



ELECTRIC TRIMMER  
SELF-FEEDING, SELF-HONING BLADES



LEARN HOW THE APT PROGRAM  
CAN INCREASE YOUR PROFITS

This fully illustrated catalog gives you facts on the new line of power tools designed exclusively for sale by retailers. You can make high profits, enjoy fast turnover—without inventory problems and confusion. You sell only top quality when you sell American Power Tools. Wire (your name and address only) today for your copy of the APT catalog and tool prices.

**AMERICAN  
POWER  
TOOL company**  
DIVISION OF AMERICAN-  
LINCOLN CORPORATION Toledo 3, Ohio

OTHER A/L DIVISIONS INCLUDE AMERICAN FLOOR MACHINE CO., LINCOLN FLOOR MACHINERY CO., WILSHIRE POWER SWEEPER CO.